

TOGETHER WE CAN DELIVER **ONE MILLION MEALS**



SO NO SENIOR GOES HUNGRY

www.MealsonWheelsWesternMichigan.org
MBottrall@MOWWM.org

2900 Wilson Ave SW Suite 500,
Grandville, MI 49418
(616)459-3111 ex 112

ONE MILLION MEALS

Community Partner Club

March 15, 2020 deadline for all printed materials

One Million Meals.

It's looming on the horizon, and we can only do it with your help. We are currently providing almost 7,000 seniors with over 900,000 meals a year in Kent & Allegan Counties, but the need is growing by leaps and bounds. The one million mark is coming quickly.

As partners, organizations are given the opportunity to invest their time, talent and dollars on a yearly basis to help our seniors live healthy and independent. Our One Million Meals Community Partners receive marketing and exposure benefits and team building opportunities in return for their pledge. The Power of a Million Meals Speaks for itself.

Meals on Wheels Western Michigan has two major fundraisers each year. The money raised at these events supports a large portion of our operating budget. We can produce one tasty and balanced meal for about \$2.60 each but that doesn't include labor and transportation costs. It takes \$750 to create just under 300 meals to our seniors. But that's a small piece of the whole picture. ***We anticipate having to provide 955,000 meals in 2020 and your help will make sure that no senior goes hungry.*** In return for that help we are offering you opportunities for targeted marketing visibility and team building opportunities.

Chef's Specialty Benefit - This evening event is a time for you and your friends to come together to support seniors living healthy and independent. We offer an opportunity to network with some of the area's most influential movers and shakers while enjoying cocktails and nibbles. This year's Honoree is Bob Woodhouse Jr., who is a passionate leader and philanthropist in our community. This event will be held on May 19, 2020 at 6 pm at New Vintage Place.

More Than A Meal Table Hosted Lunch - is an opportunity to introduce your friends and business partners to the impact you help Meals on Wheels Western Michigan make to help seniors live healthy and independent. MOWWM provides lunch and we ask attendees to make a contribution to help us accomplish our mission. The event date will be sometime in October 2020. Details TBD.

Please consider partnering with Meals on Wheels Western Michigan in 2020 at one of the following One Million Meals Community Partner Levels:



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Presenting – \$12,000

- Listed as Presenting sponsor on all event invitations
- Recognized on delivered meals for two weeks (estimated over 20,000 meals)
- Premier recognition on all printed event materials (March 15 deadline)
- Recognition from the stage at all events
- Name/Logo on MOWWM website
- Feature article in MOWWM newsletter
- Lunch and learn for up to 12 of your employees or friends
- 16 Tickets to Chef's Specialty
- Invitation to 2020 More Than A Meal

No Senior Hungry - \$10,000

- Recognized on delivered meals for one week (estimated over 10,000 meals)
- Premier recognition in all event materials
- Recognition from the stage at all events
- Name/Logo on MOWWM website
- Feature article in MOWWM newsletter
- Lunch and learn for up to 12 of your employees or friends
- 12 Tickets to Chef's Specialty
- Invitation to 2020 More Than A Meal

Senior Friend - \$5,000

- Recognized at our Neighborhood Dining Sites for one month
- Recognition in all event materials
- Name/Logo on MOWWM website
- Mention in MOWWM newsletter
- Lunch and learn for up to 12 of your employees or friends
- 8 tickets to Chef's Specialty
- Invitation to 2020 More Than A Meal

In addition, all sponsors are invited to participate in any or all of the following team building opportunities by appointment:

- Provide drivers for a delivery route in their neighborhood or service area of your choice
- Help during mealtime at one of our Neighbor Dining Sties
- Conduct a food drive for our Senior Pantry
- Assemble emergency food boxes in the fall of each year

Senior Supporter - \$3,000

- Recognized at our Pantries for one month
- Recognition in all event materials
- Name/Logo on MOWWM website
- Lunch and learn for up to 12 of your employees or friends
- 6 Tickets to Chef's Specialty
- Invitation to 2020 More Than A Meal

Senior Smile - \$1,500

- Recognition in all event materials
- Name/Logo on MOWWM website
- Lunch and learn for up to 12 of your employees or friends
- 4 Tickets to Chef's Specialty
- Invitation to 2020 More Than A Meal

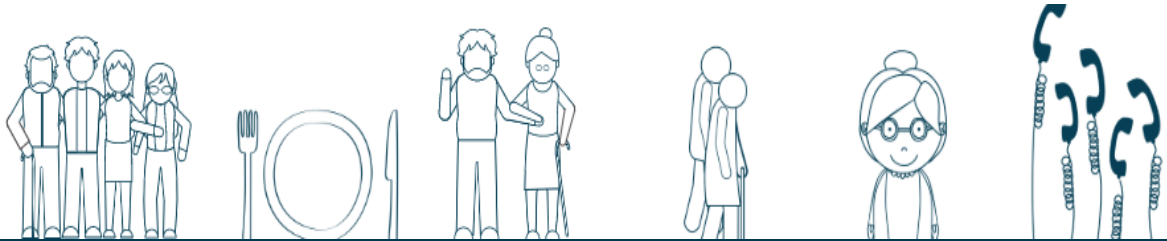
Senior Caller - \$750

- Name/Logo on MOWWM website
- Lunch and learn for up to 12 of your employees or friends
- 2 Tickets to Chef's Specialty
- Invitation to 2020 More Than A Meal

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	Presenting Sponsor - Only One Available	No Senior Hungry	Senior Friend	Senior Supporter	Senior Smile	Senior Caller
	\$12,000	\$10,000	\$5,000	\$3,000	\$1,500	\$750
Listed as Presenting Sponsor on all event Invitations	✓					
Your name listed as "Presented By" on one of our services	Recognized on delivered meals for two weeks (estimated over 20,000 meals)	Recognized on delivered meals for one week (estimated over 10,000 meals)	At Neighborhood Dining Sites which serve almost 2,000 for one month	At our Pantries which serve over 2,000 for one month		
Acknowledgement on all printed event materials	Premiere	Premiere	✓	✓	✓	
Recognition from the stage at Chef's Specialty & More than a Meal Luncheon	✓	✓	✓			
Recognition and link on Meals on Wheels Western Michigan's website & social media	✓	✓	✓	✓	✓	✓
Recognition as a sponsor in our yearly print newsletter sent to over 5,000 homes	Feature article	Feature article	✓	✓	✓	✓
Lunch & Learn in our kitchens for up to 12 employees or friends	✓	✓	✓	✓	✓	✓
Tickets to Chef's Specialty	16	12	10	8	4	2
Invitation to 2020 More Than A Meal	✓	✓	✓	✓	✓	✓

ONE MILLION MEALS COMMUNITY PARTNER CLUB

If you have questions, please contact Michelle Bottrall at Mbottrall@mowwm.org or (616) 459-3111 ext. 112



MEALS on WHEELS WESTERN MICHIGAN

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YES! I am happy to support seniors living healthy & independent

Please accept my sponsorship as a:

- \$12,000 Presenting Sponsor
- \$10,000 No Senior Hungry Sponsor
- \$5,000 Senior Friend
- \$3,000 Senior Supporter
- \$1,500 Senior Smile
- \$750 Senior Caller
- Donation of \$ _____

Name _____

Company _____

Address _____

Phone _____ Email _____

Name as it should appear in print: (email logo to MBottrall@mowwm.org)

Payment Options:

- Enclosed Check (made payable to the Meals on Wheels Western Michigan)
- Please Invoice Me
- Online Payment (visit mealsonwheelswesternmichigan.org/donate)
- Credit Card (fill out information below)

Name on Card _____ exp.date _____

Card Number _____ CVV _____

Please return this form to:

Meals on Wheels Western Michigan
2900 Wilson Ave SW Suite 500
Grandville, MI 49418
Attn: Michelle Bottrall

Feel free to call with questions or comments.

Michelle Bottrall

(616) 459-3111

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