



Thank you for partnering with Meals on Wheels to provide quality nutrition services in a supportive environment to promote the health and independence of older adults.

2018 Community Partnership

As your partner, we are happy to highlight your commitment through branding and media exposure and to offer opportunities for you and your staff to engage in Meals on Wheels Western Michigan’s mission and impact.

Name	Prep Cook	Line Cook	Sous Chef	Executive Chef	Chef de Cuisine
Gift amount minimum	\$750	\$1500	\$3000	\$5000	\$7500
<u>COMMUNITY EXPOSURE</u>					
Use of Meals on Wheels’ logo for 1 year to promote partnership – with prior approval and in accordance with brand guidelines	✓	✓	✓	✓	✓
Facebook page acknowledgement – X times during the calendar year	1	2	3	4	5
Recognition in our monthly eNewsletter X times, sent to 500+ individuals	1	1	2	2	3
Recognition on Meals on Wheels’ website, with link to your business’ homepage		✓	✓	✓	✓
Recognition in our print newsletter, sent to 1,000+ homes		Name	Name	Name and Logo	Name and Logo
Special gift to display in your business or office promoting our 2018 partnership			✓	✓	✓

Name	Prep Cook	Line Cook	Sous Chef	Executive Chef	Chef de Cuisine
Gift amount minimum	\$750	\$1500	\$3000	\$5000	\$7500
<u>EVENT ENGAGEMENT</u>					
Acknowledgement on all printed event materials and post-event publicity for <i>both</i> events: e.g. as applicable: posters, program, scrolling video, press release, social media, newsletter, etc.	Name	Name	Name and Logo	Name and Logo	Name and Logo
X tickets to our <i>Chef’s Specialty</i> event	2	4	6	8	10
X tickets to our complimentary <i>More than a Meal</i> luncheon	2	2	2	2	2
Verbal recognition during the program for <i>both</i> events			✓	✓	✓
Option to bring promotional material to <i>one</i> event of your choice ¹				✓	✓

Legend: X = Number indicated to the right

Please turn page over

Name	Prep Cook	Line Cook	Sous Chef	Executive Chef	Chef de Cuisine
Gift amount minimum	\$750	\$1500	\$3000	\$5000	\$7500
<u>ENGAGEMENT</u>					
Engage your employees in one or more of these volunteer opportunities: <ul style="list-style-type: none"> • Adopt a route in your neighborhood or service area • Help during mealtime at one of our seven dining sites² • Assemble emergency food boxes (fall of each year) • Conduct a food drive for our Senior Pantry 	✓	✓	✓	✓	✓
X onsite lunch(es) and private tour(s) for up to 12 employees	1	1	2	3	4
X Meals on Wheels lunch 'n' learn(s) for your employees at your work site ³	1	1	2	2	2

(1) With approval of Meals on Wheels staff

(2)

Wyoming Senior Center	2380 De Hoop Ave SW; Wyoming
Delaware Manor Senior Apartments	10 Delaware SW, Grand Rapids
Baraga Manor Senior Apartments	301 Washington St; Otsego
Wayland United Methodist Church	200 Church St., Wayland
Mount Mercy Senior Apartments	1425 Bridge NW, Grand Rapids
Grattan Township Senior Center	12050 Old Belding Road; Belding
Hopkins United Methodist Church	322 Maple St., Hopkins

(3) Brown bag lunch style

Partnership benefits can be tailored to meet your unique needs. Please contact Meals on Wheels Western Michigan's Development Administrator, Sarah Mariuz at 616.459.3111, ext. 112.