



MEALS **on** WHEELS WESTERN MICHIGAN

hungry or forgotten.



2022  
ISSUE

# GRATITUDE REPORT

# PRESIDENT & CEO UPDATE



## DEAR FRIENDS,

As I reflect on the last year I am amazed at all we accomplished together for older adults. Together we touched the lives of almost 6,000 seniors. I want to extend a sincere thank you to all of our sponsors, donors, partners, staff, volunteers, and community friends - the great work accomplished by Meals on Wheels Western Michigan would not be possible without you.

This year saw an expansion of our senior pantry, doubling its space and creating an opportunity to introduce new programming and increase our ability to purchase more healthy foods for older adults. We are now working on new donor and vendor partnerships to bring more consistency to the foods we offer that seniors need most.

Inclusive Performance Strategies began working with our team this year to develop a solid base to build our DEI strategies to ensure that no senior is hungry or forgotten in our community. Our vision is to ensure that we nourish all seniors in ways that are relevant to their individual needs.

Planning was completed to install a new 2,000 square foot freezer which will break ground in the first quarter of 2023. This space will allow us to produce more meals for special dietary needs such as renal diets and allow expanded menu choices for more cultures that exist in Western Michigan.

This year I look forward to solidifying our DEI strategies, producing more meal options and testing them with our participants and prioritize building new partnerships. These steps are crucial to our vision of creating a community where no senior is hungry or forgotten.

Warmly,

*Lisa Wideman | President and CEO*

## HI THERE,

While food and gas prices are increasing, our team has been busy focusing on our strategic plan and core values to enable Meals on Wheels Western Michigan to rise above these challenges today and in the future. I am truly grateful for their commitment as they hustle to find volunteers, search far and wide for the food needed for our meals, and continue to ensure our seniors are fed. One of our strategic plan initiatives is to find new ways to generate revenue. I am thrilled to share that our new box lunch program, Lunch with a Mission, has launched and will generate much needed monies to help us meet the increasing demand for our services. Several partner organizations have ordered lunches and are telling us how awesome they are! If you need box lunches for meetings or events, please consider Lunch with a Mission. Another initiative that has finally come to fruition after many delays in construction, is our newly renovated and expanded Senior Pantry. Thanks to everyone who attended our open house, it was great to see all the progress we've made. This much anticipated new space now provides opportunities to store more food cost effectively, expands our shopping area and creates space for nutrition education classes. Thank you for your involvement with MOWWM whether you are a donor, a volunteer, staff or if we are helping one of your loved ones. Together we can realize our vision of a community where no senior is hungry or forgotten.

Warmly,

*Shannon Heads | Board Chair*



**THE SECRET OF CHANGE IS TO  
FOCUS ALL OF YOUR ENERGY NOT  
ON FIGHTING THE OLD, BUT ON  
BUILDING THE NEW.**

**- SOCRATES**



76% OF SENIORS REPORT  
THAT OUR MEALS  
HELP THEM STAY  
IN THEIR  
HOMES.





# 2022 IMPACT

TOGETHER, WE SERVED 5,947 SENIORS  
IN KENT AND ALLEGAN COUNTIES



**14,549**

Volunteer  
hours



**592**

Volunteers

DELIVERING MORE THAN JUST MEALS



**12**

Emergency  
Assists



**719**

Senior  
Veterans



**2,511**

Live at or Below Poverty



**226**

Well Being  
Calls

BECAUSE OF YOUR SUPPORT AND COMPASSION, NO CALL FROM A HUNGRY SENIOR  
WENT UNANSWERED DURING THE STAY AT HOME SAFE ORDER.



\$240,000  
OF VOLUNTEER TIME  
DONATED





# HUNGER HEROS

## OUR MOST DEDICATED VOLUNTEERS, INDIVIDUALS AND ORGANIZATIONS THAT SERVED 100 HOURS AND MORE

AAA	Duane Elders	MOKA
Deborah & Dale Anderson	Robert Galvin	Ed Nol
Theresa & Larry Avery	Paul Georgacakes	Michelle Olson
Richard Bandstra	Laurie Gole	Jordan Plamp
Gary Berkenpas	Ken Harris	Nancy Russell
Larry Bialk	Hope Network	Gordon Smith
Louise Bloom	Bill Huizinga	Tim Smith
Brent Bradley	Jeff Jenks	Spectrum - Stauffer
Max Brown	Chad & Jennie Jorstad	Walter Spielberger
Cascade Community Church	Erik Kilgo	Michael Stewart
Michael & Deborah Cypher	Jeffrey Lamphier	John Stubbs
Ken DeGood	Richard Laninga	Peter VanderMeulen
James Dehlinger	Mike LaPonsie	Bill Verwys
Michael Dodge	Maureen Latimer	Deborah Walsh
Phil & Jennifer Dougherty	Shannon Lee	Deb Wolffis
Jeff Eaton	Dan Markle	

**554,641**

Nutritionally balanced  
and tasty home delivered  
meals were delivered  
to hungry  
seniors

**2,854**

Homebound Seniors  
received delivered  
meals

**76%**

Of our seniors eat more  
fruits and vegetables now  
than they did  
before





**30%**

Of our seniors only see their driver throughout the week

**3,703**

Seniors who received all services live alone

**97%**

Of seniors that get home delivered meals say that they are satisfied with their meals



**HOME DELIVERED MEALS**



# SENIOR PANTRY



**1,715**

Seniors filled their pantries

**402**

Seniors project fresh coupons were used by seniors for fresh produce from local farmers

**1,026,700**

Pounds of food items were distributed through the senior pantry program



# DINING SITES

**95,712**

Meals served

**1,418**

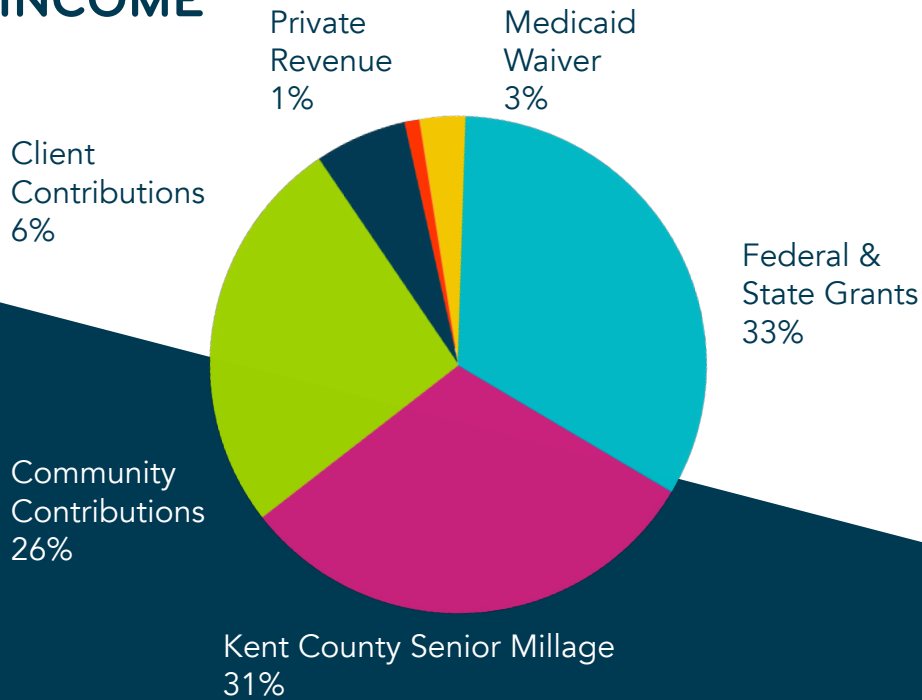
Seniors served

**86%**

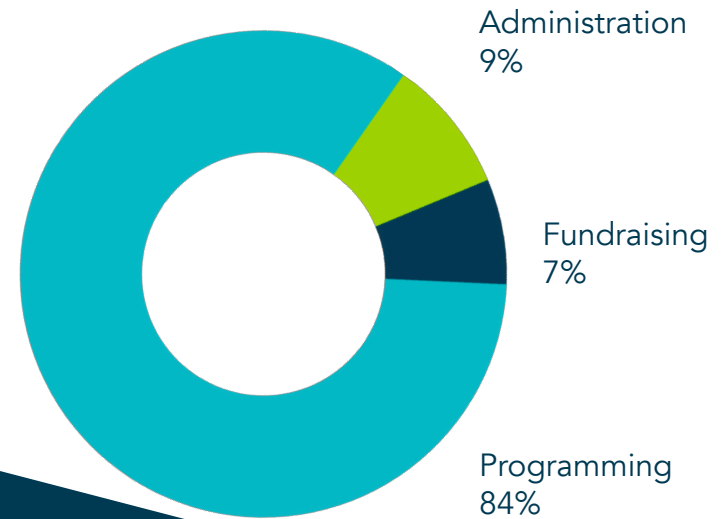
Reported improved  
health since starting  
meals on wheels

# FINANCIALS

## INCOME



## EXPENSES



\$0.84 of every dollar goes right back to local seniors

## FY 2022 ASSETS

Cash and Other Assets	\$2,925,030
Grand Rapids Community Foundations	\$66,928
Deferred Compensation Investment	\$74,569
Property and Equipment	\$2,629,949

**TOTAL** **\$5,696,476**

## FY 2022 NET ASSETS

Total Income	\$7,210,463
Program Expenses	\$6,019,558
Development Expenses	\$467,457
Admin Expenses	\$660,424
Total Expenses	\$7,147,439

**End of Year Net Assets** **\$4,338,248**



# 2022 SPONSORS & SUPPORTERS

## COMMUNITY PARTNERS

Carrier Law	Gun Lake Casino	Pioneer Construction
<a href="#">Doyle &amp; Ogden Insurance Providers</a>	<a href="#">Meijer</a>	<a href="#">University of Michigan Health-West</a>
Fusion IT	Mika Meyers	
<a href="#">Grand River Bank</a>	<a href="#">Oliver Packaging</a>	

## CHEF'S SPECIALTY SPONSORS

Ada Valley	Grand Rapids African American Health Institute	Mercantile Bank of Michigan
<a href="#">Consumers Energy</a>	<a href="#">Green Frog Photography</a>	<a href="#">Mutual of America Financial Group</a>
Corewell Health	Hands of Hope	Progressive AE
<a href="#">Randy Damstra</a>	HAP	<a href="#">Seniors Helping Seniors</a>
Fifth Third Bank	<a href="#">Mark Huizenga Consulting</a>	Star Truck Rental
<a href="#">Dr. Larry and Mary Gerbens</a>		<a href="#">Sun Valley Foods</a>
Meg Goebel		Trinity Health

## MARCH FOR MEALS COMMUNITY WALK SPONSORS

Brio Living Services	Seniors Helping Seniors	Belwith Keeler Decor Solution
<a href="#">Gentex Foundation</a>	<a href="#">The Oaks at Belmont</a>	<a href="#">MLive Media Group</a>
Northern Mortgage	The Oaks at Byron Center	Wood TV 8
<a href="#">Progressive Group</a>		
PrideStaff		

## MORE THAN A MEAL LUNCHEON SPONSORS

Meineke	Progressive AE
<a href="#">Care Resources PACE</a>	<a href="#">Sun Valley Food Service</a>



# 2022 LEAD DONORS

COMMUNITY MEMBERS WHOSE ANNUAL INVESTMENT SAFEGUARD  
SENIORS AGAINST HUNGER, MALNOURISHMENT, AND ISOLATION

**\$50,000+**

## THE NO HUNGER CIRCLE

PETER C. & EMAJEAN COOK FOUNDATION

**\$10,000-  
\$49,999**

## THE 1984 CLUB

Amway  
Estate of John and Charlotte Amaya  
Fred Hansen Corp  
Green Frog Photography  
Health Alliance Plan  
Jean and Fleming Pruitt

Nancy Guzzo  
Perrigo Company Foundation  
The Heart Of West Michigan United Way  
The TJX Companies, Inc.  
Thomas Welch  
Virgil and Louise Phelps Advised Fund

**\$5,000-  
\$9,999**

## THE PANTRY STOCKERS

Carolyn and John Paul Carter  
Constance and Allan Harig  
Debbie and Matt Schneider  
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Fifth Third Bank  
Hands of Hope Foundation  
Hy and Greta Berkowitz Foundation

Jack & Aletha Goodale Family Foundation  
Jane and David Zylstra  
Marge Greiner  
Mary Brillhart  
Mavis and Daniel Thill  
Meijer  
Schneider Tire Outlet  
UMRCPH Foundation



**\$2,500-  
\$4,999**

## THE MEAL DELIVERERS

Amanda Barnett  
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Barb and Tim Schowalter  
Diana and Sandy Kingsland  
Diane and Michael Long  
Gentex Foundation  
Grand River Bank  
Gun Lake Casino  
Health West  
Herman Foundation  
ImpactAssets

June and Dirk Hoffius  
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Lisa Meyer  
Lois and Robert Deboer  
Lola and Ed Coke  
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Martha and Michael Munch  
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Melissa and Ryan Hamby  
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Progressive Group  
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SpartanNash  
The Law Offices Of David L.  
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University of Michigan  
WOOD TV8

**\$1,000-  
\$2,499**

## THE VISIONARIES

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Brio Living Services  
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Candyce and William Peterson  
Care Resources  
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Catherine Swanstrom  
Charlene and Terrance Powell

**\$500-  
\$999**

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Grand Bay Promotions  
& Public Relations Services  
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Home Depot  
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Sharon Swiecicki-Fay  
and Andrew Fay  
St. Jude Parish  
Star Truck Rentals, Inc.  
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Sue Slater  
Susan and Mike Meeuwsen  
Susan Andrews  
Suzanne Wiersum  
Tasha Blackmon  
The Hillary Family Fund  
The Oaks at Belmont  
The Oaks at Byron Center  
Theresa Petko  
Thomas Brann  
United Way For  
Southeastern Michigan  
Valerie Mann  
Value Added Food Sales  
Victoria and David Sund  
Wayne Wyckoff  
William Bylsma





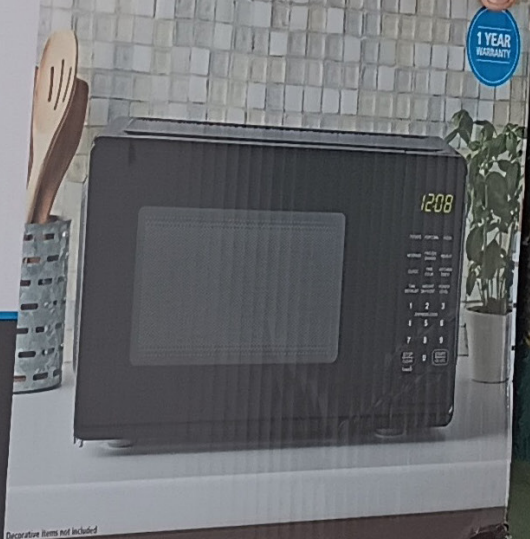
Theresa

0.7 cu. ft.  
Microwave

MAINSTAYS™

0.7 cu. ft.  
Microwave

- 10 Power levels
- 6 Quick-set menu buttons
- Kitchen timer/clock
- Weight & time defrost
- LED display
- 700 Watts



1 YEAR  
WARRANTY



# 2022 HONORARIUM GIFTS

**SUPPORT FOR OUR CAUSE IS CRUCIAL. MAKE A DIFFERENCE TODAY. A DONATION TO MEALS ON WHEELS WESTERN MICHIGAN, NO MATTER HOW LARGE OR SMALL, WILL ENSURE SENIORS IN KENT AND ALLEGAN COUNTIES SPEND THEIR GOLDEN YEARS WELL-NOURISHED, INDEPENDENT, AND DIGNIFIED.**

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Theresa Ward  
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Brenda Hodde-Brown and Duane Brown  
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Cassie Weller  
Catherine Swanstrom  
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Valarie Cook  
Virginia Randall  
Wendy Twiest





# GET INVOLVED

YOUR SUPPORT MAKES IT POSSIBLE THAT NO SENIOR IS HUNGRY OR FORGOTTEN.  
MAKE A DONATION TODAY.

Online

[mealsonwheelswesternmichigan.org/donate](http://mealsonwheelswesternmichigan.org/donate)

By Phone

616-459-3111

By Mail

Meals on Wheels Western Michigan  
2900 Wilson Ave SW, Suite 500  
Grandville, MI 49418

Volunteer Opportunities

Delivery Driver/ Kitchen Helper/ Emergency Boxes  
Pantry Assistant/ Food Drive Host/ Pack Table  
and much more...

Meals on Wheels Western Michigan is supported by:



*Kent County  
Senior Millage*

