



MEALS **on** WHEELS WESTERN MICHIGAN

hungry or forgotten.



2022
ISSUE

GRATITUDE REPORT

PRESIDENT & CEO UPDATE



DEAR FRIENDS,

As I reflect on the last year I am amazed at all we accomplished together for older adults. Together we touched the lives of almost 6,000 seniors. I want to extend a sincere thank you to all of our sponsors, donors, partners, staff, volunteers, and community friends – the great work accomplished by Meals on Wheels Western Michigan would not be possible without you.

This year saw an expansion of our senior pantry, doubling its space and creating an opportunity to introduce new programming and increase our ability to purchase more healthy foods for older adults. We are now working on new donor and vendor partnerships to bring more consistency to the foods we offer that seniors need most.

IPS began working with our team this year to develop a solid base to build our Workplace Culture strategies to ensure that no senior is hungry or forgotten in our community. Our vision is to ensure that we nourish all seniors in ways that are relevant to their individual needs.

Planning was completed to install a new 2,000 square foot freezer which will break ground in the first quarter of 2023. This space will allow us to produce more meals for special dietary needs such as renal diets and allow expanded menu choices for more cultures that exist in Western Michigan.

This year I look forward to solidifying our workplace culture strategies, producing more meal options and testing them with our participants and prioritize building new partnerships. These steps are crucial to our vision of creating a community where no senior is hungry or forgotten.

Warmly,

Lisa Wideman | President and CEO

HI THERE,

While food and gas prices are increasing, our team has been busy focusing on our strategic plan and core values to enable Meals on Wheels Western Michigan to rise above these challenges today and in the future. I am truly grateful for their commitment as they hustle to find volunteers, search far and wide for the food needed for our meals, and continue to ensure our seniors are fed. One of our strategic plan initiatives is to find new ways to generate revenue. I am thrilled to share that our new box lunch program, Lunch with a Mission, has launched and will generate much needed monies to help us meet the increasing demand for our services. Several partner organizations have ordered lunches and are telling us how awesome they are! If you need box lunches for meetings or events, please consider Lunch with a Mission. Another initiative that has finally come to fruition after many delays in construction, is our newly renovated and expanded Senior Pantry. Thanks to everyone who attended our open house, it was great to see all the progress we've made. This much anticipated new space now provides opportunities to store more food cost effectively, expands our shopping area and creates space for nutrition education classes. Thank you for your involvement with MOWWM whether you are a donor, a volunteer, staff or if we are helping one of your loved ones. Together we can realize our vision of a community where no senior is hungry or forgotten.

Warmly,

Shannon Heads | Board Chair



**THE SECRET OF CHANGE IS TO
FOCUS ALL OF YOUR ENERGY NOT
ON FIGHTING THE OLD, BUT ON
BUILDING THE NEW.**

- SOCRATES

76% OF SENIORS REPORT
THAT OUR MEALS
HELP THEM STAY
IN THEIR
HOMES.



2022 IMPACT

TOGETHER, WE SERVED 5,947 SENIORS
IN KENT AND ALLEGAN COUNTIES



14,549

Volunteer
hours



592

Volunteers

DELIVERING MORE THAN JUST MEALS



12

Emergency
Assists



719

Senior
Veterans



2,511

Live at or Below Poverty



226

Well Being
Calls

BECAUSE OF YOUR SUPPORT AND COMPASSION, NO CALL FROM A HUNGRY SENIOR
WENT UNANSWERED DURING THE STAY AT HOME SAFE ORDER.

\$240,000
OF VOLUNTEER TIME
DONATED



HUNGER HEROS

OUR MOST DEDICATED VOLUNTEERS, INDIVIDUALS AND ORGANIZATIONS THAT SERVED 100 HOURS AND MORE

AAA	Duane Elders	MOKA
Deborah & Dale Anderson	Robert Galvin	Ed Nol
Theresa & Larry Avery	Paul Georgacakes	Michelle Olson
Richard Bandstra	Laurie Gole	Jordan Plamp
Gary Berkenpas	Ken Harris	Nancy Russell
Larry Bialk	Hope Network	Gordon Smith
Louise Bloom	Bill Huizinga	Tim Smith
Brent Bradley	Jeff Jenks	Spectrum - Stauffer
Max Brown	Chad & Jennie Jorstad	Walter Spielberger
Cascade Community Church	Erik Kilgo	Michael Stewart
Michael & Deborah Cypher	Jeffrey Lamphier	John Stubbs
Ken DeGood	Richard Laninga	Peter VanderMeulen
James Dehlinger	Mike LaPonsie	Bill Verwys
Michael Dodge	Maureen Latimer	Deborah Walsh
Phil & Jennifer Dougherty	Shannon Lee	Deb Wolffis
Jeff Eaton	Dan Markle	

554,641

Nutritionally balanced
and tasty home delivered
meals were delivered
to hungry
seniors

2,854

Homebound Seniors
received delivered
meals

76%

Of our seniors eat more
fruits and vegetables now
than they did
before



30%

Of our seniors only see their driver throughout the week

3,703

Seniors who received all services live alone

97%

Of seniors that get home delivered meals say that they are satisfied with their meals



HOME DELIVERED MEALS

A photograph of a senior pantry event. In the foreground, a round wooden table holds several wooden crates filled with fresh produce, including yellow onions and oranges. A sign on the table reads "FRESH FRUIT AND VEGETABLE CHOICES", "10 POUNDS 1.00", "10 REUSABLE TOTAL", and "10 POUNDS TOTAL". The crates are labeled "VISSEY FARMS". In the background, a large group of seniors is gathered in a well-lit room with blue walls. Some are standing in lines, while others are talking. To the left, there are shelves stocked with various food items. A large clock is mounted on the wall in the background.

SENIOR PANTRY

1,715

Seniors filled their pantries

402

Seniors project fresh coupons were used by seniors for fresh produce from local farmers

1,026,700

Pounds of food items were distributed through the senior pantry program

DINING SITES

A photograph of a smiling Black man wearing a dark cap and glasses, raising his right fist in a celebratory gesture. He is seated at a table in a dining hall, with other people and tables visible in the background. The image is used as a background for the infographic.

95,712

Meals served

1,418

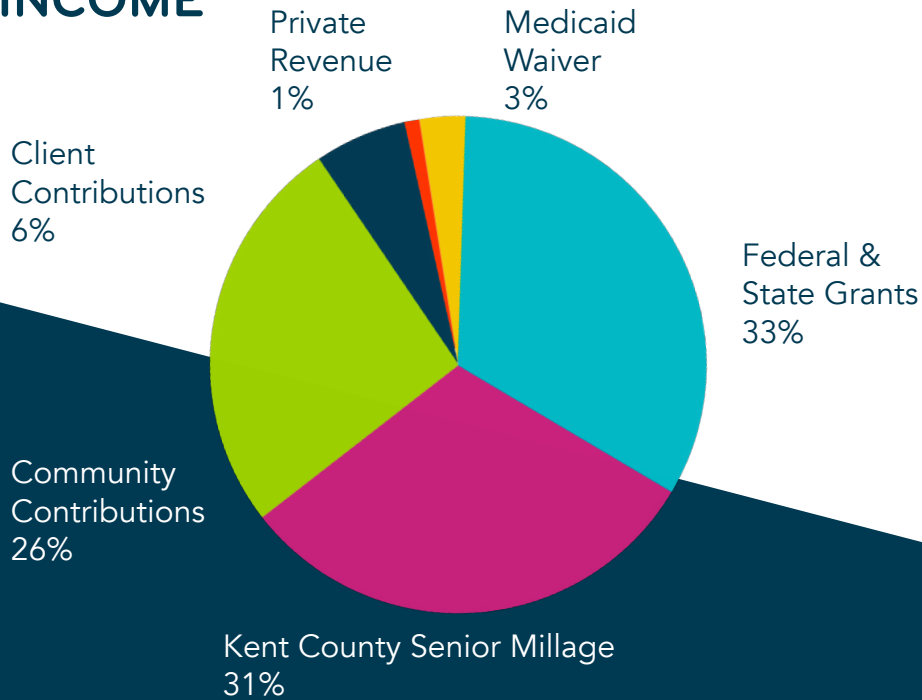
Seniors served

86%

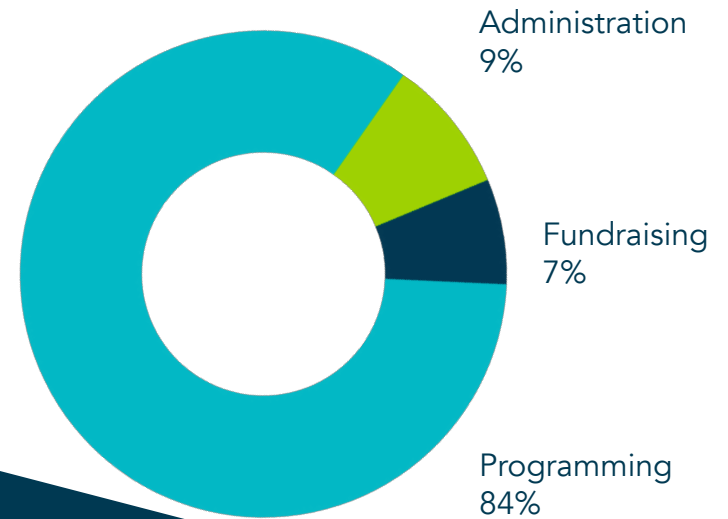
Reported improved
health since starting
meals on wheels

FINANCIALS

INCOME



EXPENSES



\$0.84 of every dollar goes right back to local seniors

FY 2022 ASSETS

Cash and Other Assets	\$2,925,030
Grand Rapids Community Foundations	\$66,928
Deferred Compensation Investment	\$74,569
Property and Equipment	\$2,629,949

TOTAL **\$5,696,476**

FY 2022 NET ASSETS

Total Income	\$7,210,463
Program Expenses	\$6,019,558
Development Expenses	\$467,457
Admin Expenses	\$660,424
Total Expenses	\$7,147,439

End of Year Net Assets **\$4,338,248**

2022 SPONSORS & SUPPORTERS

COMMUNITY PARTNERS

Carrier Law	Gun Lake Casino	Pioneer Construction
Doyle & Ogden Insurance Providers	Meijer	University of Michigan Health-West
Fusion IT	Mika Meyers	
Grand River Bank	Oliver Packaging	

CHEF'S SPECIALTY SPONSORS

Ada Valley	Grand Rapids African American Health Institute	Mercantile Bank of Michigan
Consumers Energy	Green Frog Photography	Mutual of America Financial Group
Corewell Health	Hands of Hope	Progressive AE
Randy Damstra	HAP	Seniors Helping Seniors
Fifth Third Bank	Mark Huizenga Consulting	Star Truck Rental
Dr. Larry and Mary Gerbens		Sun Valley Foods
Meg Goebel		Trinity Health

MARCH FOR MEALS COMMUNITY WALK SPONSORS

Brio Living Services	Seniors Helping Seniors	Belwith Keeler Decor Solution
Gentex Foundation	The Oaks at Belmont	MLive Media Group
Northern Mortgage	The Oaks at Byron Center	Wood TV 8
Progressive Group		
PrideStaff		

MORE THAN A MEAL LUNCHEON SPONSORS

Meineke	Progressive AE
Care Resources PACE	Sun Valley Food Service



2022 LEAD DONORS

COMMUNITY MEMBERS WHOSE ANNUAL INVESTMENT SAFEGUARD
SENIORS AGAINST HUNGER, MALNOURISHMENT, AND ISOLATION

\$50,000+

THE NO HUNGER CIRCLE

PETER C. & EMAJEAN COOK FOUNDATION

**\$10,000-
\$49,999**

THE 1984 CLUB

Amway
Estate of John and Charlotte Amaya
Fred Hansen Corp
Green Frog Photography
Health Alliance Plan
Jean and Fleming Pruitt

Nancy Guzzo
Perrigo Company Foundation
The Heart Of West Michigan United Way
The TJX Companies, Inc.
Thomas Welch
Virgil and Louise Phelps Advised Fund

**\$5,000-
\$9,999**

THE PANTRY STOCKERS

Carolyn and John Paul Carter
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Hands of Hope Foundation
Hy and Greta Berkowitz Foundation

Jack & Aletha Goodale Family Foundation
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Marge Greiner
Mary Brillhart
Mavis and Daniel Thill
Meijer
Schneider Tire Outlet
UMRCPH Foundation

**\$2,500-
\$4,999**

THE MEAL DELIVERERS

Amanda Barnett
Anne and Michael Moyle
Barb and Tim Schowalter
Diana and Sandy Kingsland
Diane and Michael Long
Gentex Foundation
Grand River Bank
Gun Lake Casino
Health West
Herman Foundation
ImpactAssets

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Lisa Meyer
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Lola and Ed Coke
Loren Rigterink
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Jones, PLC

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Oliver Packaging & Equipment
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Shane Family Charitable Fund
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SpartanNash
The Law Offices Of David L.
Carrier, P.C.
University of Michigan
WOOD TV8

**\$1,000-
\$2,499**

THE VISIONARIES

Christy and Brian Going
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Comerica Bank
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David Sikkema
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Fusion IT LLC
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Belwith Keeler Decor Solutions
Brio Living Services
Brown Tassell Foundation
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Care Resources
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Catherine Swanstrom
Charlene and Terrance Powell

**\$500-
\$999**

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Diane Avra
Dianne and Leonard Debraber
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Elaine Papp
Emma Baranowski

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Faith and Julie Rosenberger
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Fox Honda
Gloria Kohut
Grand Bay Promotions
& Public Relations Services
Greek Ladies Philoptochos
Society
Home Depot
Iron Well
Jack and Lija Romence
Family Foundation
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and Thomas Aaberg
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The Grand Rapids Press
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Ruth Wesseling
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Sharon and Matthew Berger
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and Andrew Fay
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Star Truck Rentals, Inc.
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Sue Slater
Susan and Mike Meeuwsen
Susan Andrews
Suzanne Wiersum
Tasha Blackmon
The Hillary Family Fund
The Oaks at Belmont
The Oaks at Byron Center
Theresa Petko
Thomas Brann
United Way For
Southeastern Michigan
Valerie Mann
Value Added Food Sales
Victoria and David Sund
Wayne Wyckoff
William Bylsma



Theresa

0.7 cu. ft.
Microwave

MAINSTAYS™

0.7 cu. ft.
Microwave

- 10 Power Levels
- 6 Quick-set menu buttons
- Kitchen timer/clock
- Weight & time defrost
- LED display
- 700 Watts



1 YEAR
WARRANTY

Decorative items not included

2022 HONORARIUM GIFTS

SUPPORT FOR OUR CAUSE IS CRUCIAL. MAKE A DIFFERENCE TODAY. A DONATION TO MEALS ON WHEELS WESTERN MICHIGAN, NO MATTER HOW LARGE OR SMALL, WILL ENSURE SENIORS IN KENT AND ALLEGAN COUNTIES SPEND THEIR GOLDEN YEARS WELL-NOURISHED, INDEPENDENT, AND DIGNIFIED.

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Alliance Beverage Distributing
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Tamsen Roach
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Visual Advertising Sales
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Ward and Judith Wilson

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Virginia Randall
Wendy Twiest



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YOUR SUPPORT MAKES IT POSSIBLE THAT NO SENIOR IS HUNGRY OR FORGOTTEN.
MAKE A DONATION TODAY.

Online

mealsonwheelswesternmichigan.org/donate

By Phone

616-459-3111

By Mail

Meals on Wheels Western Michigan
2900 Wilson Ave SW, Suite 500
Grandville, MI 49418

Volunteer Opportunities

Delivery Driver/ Kitchen Helper/ Emergency Boxes
Pantry Assistant/ Food Drive Host/ Pack Table
and much more...

Meals on Wheels Western Michigan is supported by:



*Kent County
Senior Millage*

